Managing for Sustainable Development Impact (M4SDI): An Integrated Approach to Planning, Monitoring and Evaluation

Book launch

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MANAGING FOR SUSTAINABLE DEVELOPMENT IMPACT

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AN INTEGRATED APPROACH TO PLANNING, MONITORING AND EVALUATION
Part 1: laying the foundation

1. What M4SDI is about
   - Introducing m4sdi
   - Changing context of international development
   - Summary

2. Dealing with change in complex systems
   - Understanding complexity
   - A systems approach to dealing with complexity
   - Making theories of change explicit
   - Summary
Part 1: laying the foundation

3. Key orientations

- People orientation
- Learning orientation
- Context orientation
Part 1: laying the foundation

4. Capacities and conditions

- Why are capacities and conditions important?
- Determining capacities and conditions using the 5Cs framework
- Competencies
- Summary
Part 1: laying the foundation

5. Communication

- Role of communication in m4sdi
- Understanding communication
- Overcoming obstacles to communication
- Developing a communication strategy
- Summary
6. Strategic Guidance

- What strategic guidance involves
- Main building blocks in strategic guidance
- Situation analysis
- Theory of Change
- Logical Framework Matrix (Logframe)
- Summary
Part 2: Core M4SDI Processes

7. Effective operations
- Core processes and key orientations
- Key competencies for effective operations
- Key areas of focus for effective operations
- Summary
Part 2: Core M4SDI Processes

8. Monitoring and evaluation (M&E)
   - Definitions
   - Trends in m&e
   - The role of m&e in m4sdii
   - Use and influence of m&e
   - Developing a framework for a well functioning m&e system
   - Summary
Part 2: Core M4SDI Processes

9. Stories of change

- The power of m&e to bring about transformational change:
- the SRSP story, Pakistan
- My personal journey in institutionalizing m4sd in NARO, Uganda
- Dealing with complex systems and power through engagement and learning: BENEFIT Partnership, Ethiopia
HOW DID WE (Sarhad Rural Support Programme, a local organization in Khyber Pakhtunkhwa, Pakistan) BECOME A PART OF THIS BOOK? Hmmmmmmm…….It goes back to early days of my professional life. Before attending M4SDI course and reading some of the useful material (M&E Guides/Manuals) produced by this same team, I had wished that someday we also do exemplary work and are quoted to be an organization with appropriate M&E system….Who would have thought that my WISH WOULD COME TRUE…..
The confidence gained during the course helped me to take many proactive steps to improve M&E at our organizational level as mentioned in this book. It was like turning organization upside down but in a good sense... I had shared these experiences last year at Wageningen but to tell you in a nutshell, we transformed our organization to become one of the most respected, reliable and renowned organizations in Pakistan delivering services in most harsh and fragile environments of Khyber Pakhtunkhwa-an area bordering Afghanistan. As of today we are acknowledged by donors and partners (provincially, nationally and globally). You can visit and see our website, twitter, face-book, studies, publications, papers and so on and so forth..... It ALL STARTED HERE AT WAGENINGEN CDI and as of today I have had the chance to share our story of our transformation with many.... THANK YOU CECILE and other friends at WAGENINGEN CDI....
Thank you for your attention!

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