Conference
M&E for Responsible Innovation

Opening – Cecile Kusters (Centre for Development Innovation, Wageningen UR)

19-20 March 2015, Wageningen, the Netherlands
Passing on the EvalTorch
We, the participants gathered here today 19\textsuperscript{th} March 2015 for the conference “M&E for Responsible Innovation” organised by the Centre for Development Innovation, Wageningen University and Research Centre and Learning by Design, support the decision taken in São Paulo, Brazil, in Oct 2013 to declare 2015 as the international year of evaluation (EvalYear) and we pledge to support and promote “monitoring and evaluation for responsible innovations”.
2015 Year of Evaluation and ...

2015 International Year of Evaluation

...what next?

UNESCO

INTERNATIONAL YEAR OF LIGHT

2015 International Year of Soils

2015 YEAR OF THE GOAT

YEAR OF FOOD & DRINK SCOTLAND 2015
“Now it’s really time for women” - Dutch Minister of Foreign Trade and Development Cooperation

- 2015: still gender inequality → losing time, money, chances, talents and it’s unfair. Now SDG and integrated in all SDGs

- Current situation:
  - 50% of population: women
  - ¾ work done by: women
  - 10% of world income earned by: women
  - 1% of all properties owned by: women
  - 3 out of 4 poor: women
  - 2 out of 3 illiterates: women
  - Refugees: ¾ women

- Food production will increase 20-30% (and thus feed 150,000,000 hungry people) if women get equal access to resources as men
Chat with your neighbour

- Share a short experience that you consider to be innovation in development
Innovation ...

... is a **new** idea, device or process

... application of **better solutions** that meet new requirements, inarticulated needs, or existing market needs ... through more effective products, processes, services, technologies or ideas ... readily available to markets, governments, and society

... something **original and more effective** and, as a consequence, new, that "breaks into" the market or society

Dictionary, Maranville 1992, Frankelius 2009
M&E *and* Innovation – much discussed

- Evaluation and innovation in Asia (Sept 2014)  
  https://www.youtube.com/watch?v=MnpBbO2EIqU

- Bob Piccioto – ‘Human capital and innovation at core of development process’

- Schumpeter - ‘Innovation is creative destruction’ – can be a public good and bad.
  - Innovation needs evaluation; new is not always good and good is not always new.
  - Evaluation itself needs innovation
Responsible innovation – ethics and values

- ‘Responsible innovation’ = powerful perspective to encourage explicit concern for (ethical) acceptability, sustainability and societal desirability of the innovation process and its intended and unintended products

- Mainly European science and technology

- Inspiration for values, principles and approaches for transformations in international development that further equity and sustainability

- More information: http://tinyurl.com/k97lqcy
M&E for Responsible innovation – pushing the boundaries

“It is now up to the evaluation community to show whether evaluation can be part of the effort to save humanity or if evaluation only can make the journey to its doom marginally better” (Mickwitz 2014).

The role of ethics in an increasingly complex world – no ready made solutions – raising new ethical questions
Teaser 1 from Rene von Schomberg - for keynote speakers

I heard you want to evaluate and monitor Responsible Innovation. But which Responsible Innovation? For me RI is still more a vision for the future than something which needs a reality check. RI has demanding requirements:

1. A commitment of stakeholders to address a societal desirable goal, not just an exploration of our technological capacities on their foreseeable and or uncertain outcomes and risks.

2. The further institutionalisation of and further refinement of knowledge assessment mechanisms and foresight for prospective purposes rather than the current use of scientific assessments for policy which are by nature only evaluative in nature (including social and ethical aspects of new technologies).
My friend Phil Macnaghten advises that RI is only a matter of organising a responsible process, which allows for reflexivity and deliberation. Innovation policy as any other policy has to be justified beyond macro-economic terms and be responsive to basic values enshrined in basic treaties or constitutions. How otherwise you can achieve consensus on a social desirable innovation goal?
Conference objectives

Converge to converse on critical themes....

- Innovation not necessarily positive – importance of ‘R’
- How M&E is not only about assessing IF innovation occurred but contributes to furthering innovation that is ‘responsible’
Programme – Thursday 19th March – theoretical ideas and thematic inputs

Morning: *What makes innovation ‘responsible’ and how can M&E actively support such processes?*

Keynote presentations by *Professor Phil Macnaghten* and *Dr. Irene Guijt* followed by plenary discussion

Afternoon:

13.30-15.00  Thematic focus
15.30-17.00  Thematic roundtables
17.00 Drinks
## Programme – Friday 20\textsuperscript{th} March – implications for M&E practice

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Core conference questions

1. How can M&E responsibly **support the management and governance** of innovation processes towards a sustainable and equitable future?

2. How can M&E contribute to **deeper reflexivity and transparent decision making**?

3. What are the **prerequisites** for taking responsibility for systemic change in terms of:
   - M&E professional roles & responsibilities, values and principles, competencies
   - M&E process design, focus and approach
   - institutional changes needed to support M&E for responsible innovation.
Conference outputs

- Report
- Keynotes
- Abstracts
- Papers
- Materials used by contributors
- Videos: keynotes, interviews, impression video

To be shared at: http://tinyurl.com/o3oucnz

Twitter: #monitoringandevaluation #conference #E4I
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