Conference: Monitoring and Evaluation for Inclusive & Sustainable Food Systems

M&E on the Cutting Edge Conference; 3-4 April 2019

Introduction to the conference
Wageningen University & Research

Two partners: fundamental knowledge and applied research

- 5,800 employees (5,100 fte)
- >12,000 students (>125 countries)
- >30 locations in NL, China, Chile, Ethiopia & Saudi Arabia
- Turnover Wageningen UR about € 650 million

Our Mission:
To explore the potential of nature to improve the quality of life
Creating impact through:

Research  Education  Value creation
WUR domain: Healthy food and living environment

- Sustainable agriculture
- Nutrition and health
- Sustainable fishery
- Biobased economy

Food, feed and biobased production

Natural resources and living environment

Healthy people and society

- Behaviour and perception
- Food security
- Institutions
- Consumer
- Citizen

Marine resource management
- Landscape and land use
- Nature & Biodiversity
- Water management
- Competing claims
Global context in which we work...
... the people we work for and with

Civil society, NGO’s & Farmer organisations

Government

Knowledge institutions

Private sector & Cooperatives
The Wageningen approach

- Multidisciplinary approach: open connections between natural science and social science disciplines
- Collaboration university and market oriented research institutes
- Close collaboration between government, businesses, research institutes and other universities

M&E can support these processes for impact
Knowledge in action
Wageningen Centre for Development Innovation
Agile M&E team Wageningen Centre for Development Innovation & Wageningen Economic Research

Mixed methods (impact) evaluations

Program design & M&E

Capacity development

Knowledge development

Government, (I)NGOs, private sector, multilaterals, knowledge institutions...

Food systems (horticulture, dairy, seed, aquaculture sectors; commodities, food & nutrition security, etc)
This conference

- 11th *M&E on the cutting edge conference*, organised by Wageningen Centre for Development Innovation, Wageningen University & Research with partners.
- Each conference around 100 participants
M&E on the cutting edge conferences

2009
- ‘Social Return On Investment’
- ‘Innovation dialogue - Being strategic in the face of complexity’

2010
- ‘Evaluation Revisited. Improving the Quality of Evaluative Practice by Embracing Complexity’

2011
- ‘Realist Evaluation’

2012
- ‘Expert seminar on Developmental Evaluation’ and ‘Global hot issues on the M&E agenda’

2013
- ‘Impact evaluation: taking stock and moving ahead’

More info: http://tinyurl.com/jh96eos
M&E on the cutting edge conferences

<table>
<thead>
<tr>
<th>Year</th>
<th>Title</th>
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<tbody>
<tr>
<td>2014</td>
<td>‘Improving the use of monitoring and evaluation processes and findings’</td>
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<td>2015</td>
<td>‘M&amp;E for Responsible Innovation’</td>
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<td>2016</td>
<td>‘Partnering for success: how M&amp;E can strengthen partnerships for sustainable development’</td>
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<td>2017</td>
<td>‘Measuring What Matters in a Post-Truth Society’</td>
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<td>2018</td>
<td>‘Communicating Evidence for Sustainable Development’</td>
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<tr>
<td>2019</td>
<td>‘M&amp;E for Inclusive &amp; Sustainable Food Systems’</td>
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Why this conference?
Global challenges

- Food security
- Climate change
- Biodiversity
- Biobased Economy

7 billion world population (growing to 9-10 billion in 2050)

2 billion malnourished
2 billion overweight
800 million with chronic hunger
600 million obese
The challenge

More

Less

Better

Healthy food and nutrition for 9 billion people in 2050 within the carrying capacity of our planet
SDGs – our global context
SDG Conference WUR 2018

Video: http://tinyurl.com/y38fdm8c

Source: http://tinyurl.com/y3m54wgv
Integrated PME approaches needed to support transition towards Inclusive & Sustainable Food Systems
Video on food systems
Conference programme
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.30</td>
<td>Registration and coffee &amp; tea</td>
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<td>09.00</td>
<td>Welcome and introduction</td>
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<tr>
<td></td>
<td>Cecile Kusters &amp; Hedwig Bruqgeaman</td>
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<td>(Wageningen University &amp; Research)</td>
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<td>09.30</td>
<td>Assessing moving targets: How to evaluate</td>
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<td>food systems performance and dynamics</td>
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<td>Keynote by Ruerd Ruben</td>
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<td>(Wageningen University &amp; Research)</td>
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<td>10.30</td>
<td>Break</td>
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<tr>
<td>11.00</td>
<td>Imagining Alternative Futures for Food Systems</td>
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<td>Keynote by Irene Guijt</td>
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<td>(Oxfam Great Britain)</td>
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<td>12.00</td>
<td>Introduction to parallel workshop sessions</td>
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<tr>
<td>12.30</td>
<td>Group photo &amp; lunch</td>
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<tr>
<td>13.30</td>
<td>Parallel sessions</td>
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<tr>
<td>15.00</td>
<td>Break</td>
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<tr>
<td>15.30</td>
<td>Parallel sessions</td>
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<tr>
<td>17.00</td>
<td>Closure of the day</td>
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Inspiring keynotes

3 April

Ruerd Ruben
WUR

Irene Guijt
Oxfam GB

4 April

Inge Brouwer
WUR

Paulina Bizotto Molina
ECDPM
9 Parallel sessions

KIT & WUR

Oxfam Novib

WUR

CIRAD & FAO

IOB

Universität Hamburg

WUR
Programme 4 April

08.30  Doors open, coffee & tea

09.00  Reflection on day 1

09.30  Healthier diets from sustainable food systems: is this always a win-win? Keynote by Inge Brouwer (Wageningen University & Research)

10.30  Break

11.00  Let's get real: How insights in interests and incentives can make the SDG machinery more effective Keynote by Paulina Bizotto Molina (ECDPM)

12.00  Trends and developments in M&E Brief intro by Cecile Kusters (Wageningen University & Research)

12.15  Introduction to parallel workshop sessions

12.30  Lunch

13.30  Parallel sessions | Round 3

15.00  Break

15.30  Synthesis and feedback from keynote speakers

17.00  Closing and drinks
Main question: “How should and can monitoring and evaluation support the transition towards inclusive and sustainable food systems?”

Sub-questions:

- How should M&E support food system change, in all its multiple levels, with actors in multiple sectors with multiple incentives and goals?
- How should M&E also engage with and assist the inevitable trade-offs between competing and perhaps contradictory consequences?
Enjoy the conference!

Conference ‘M&E for Inclusive & Sustainable Food Systems’

3-4 April 2019

Conference info:
http://tinyurl.com/y84ndnwk

#MEConference

www.facebook.com/wageningendevdevelopinentinnovation/

www.twitter.com/wur_wcdi

www.wur.eu/cdi

www.managingforimpact.org/